



Introduction

PSN Convenience Store (C-Store) offers government agencies and nonprofit organizations the ability to place print PSAs in convenience store entrances. C-store placements maximize exposure and frequency of messaging to targeted demographic groups on a guaranteed and low-cost basis.

PSN will work with your organization to reach your target market and distribute your message in a prominent and captive medium to people who are participating in daily activities within their community.

How It Targets

PSN will work with your organization to build a customized transit distribution plan to reach your target audience:

- Regionally
- Locally
- Rural
- Urban

Impressions

PSN C-store campaign will run for a minimum of two months and provides millions of guaranteed gross impressions.

PSN C-Store Highlights

- Guaranteed PSA distribution
- Local saturation
- Low-cost PSA rates
- Unique impressions
- Excellent channel for underserved demographic targets
- Printing and installation are included

Sample: Placement St. Newburgh, NY



Sample: Placement Westchester, NY

